

SCOTTSHEALY

A Talented Digital Creative
& Web Designer

CONTACT

-  803.466.5490
-  SCOTT@SCOTTSHEALY.COM
-  SCOTTSHEALY.COM
-  LINKEDIN.COM/IN/SCOTTSHEALY

SKILLED CREATIVE LEADER WITH A PURPOSE OF SERVING OTHERS WITH EXCELLENCE.

Talented, multi-disciplined Digital Marketing Creative with over 10 years of agency and corporate experience leading innovative Digital Marketing strategies, specializing in web design, user experience, and front-end development, and consistently producing excellent work that exceeds expectations. Unselfish leader of impactful projects and talented teams, ready to make a difference and an immediate impact on your team.

HIGHLY QUALIFIED & EXCEPTIONALLY SKILLED

- Highly educated.** Accomplished graduate of both a top-5, globally ranked Sports Marketing university and a highly-acclaimed web design and front-end development academy. Trained in advanced leadership capacities.
- Highly skilled.** Talented UI/UX designer and front-end developer specializing in clean and modern websites with excellent use of typography, with experience in responsive, semantic HTML, CSS, Sass, JavaScript and jQuery.
- Highly experienced.** Over 10 years of both agency and corporate experience leading digital marketing strategies, creating memorable campaigns and brands, designing and building award-winning websites and experiences, and using technology in creative ways to provide real solutions and expand reach.
- Highly accomplished.** Led corporate website and intranet redesign, Online Banking and Mobile Banking projects for large, statewide financial institution. Worked with well over 150 professional athletes, including nine First Round NFL Draft selections and 1999 NBA Rookie of the Year winner.
- Highly motivated.** Consistently experienced success, *but best is yet to come!*

-  Digital Marketing Strategies
-  Creative Strategies, Direction, Communication, & Branding
-  UI/UX Design & Front-End Development
-  Project Management
-  Adobe Creative Suite: Photoshop, Illustrator, InDesign
-  HTML, CSS, Sass, JavaScript, jQuery
-  Responsive Frameworks
-  Content Management Systems

EXPERIENCE TIMELINE



SKILLED CREATIVE LEADER WITH A PURPOSE OF SERVING OTHERS WITH EXCELLENCE.

OVER 10 YEARS OF EXPERIENCE IN IMPACTFUL ROLES.

2016 - 2016

WEB DEVELOPER

Splash Omnimedia | www.splashomnimedia.com

Provided front-end web development, user-interface and user-experience design, device testing, and client services for high-volume, full-service advertising and marketing agency recently named as one of Inc.com's Top 5,000 fastest growing privately owned businesses. Served various B2B and B2C industries ranging from service industries to professional organizations to non-profits.

- Account Management & Client Services
- Creative Strategies & Campaigns
- Email Marketing
- UI/UX Web Design & Front-End Development

2016

USER INTERFACE & FRONT-END DEVELOPMENT

The Iron Yard | www.theironyard.com

Graduated from highly-acclaimed web design and development academy. Experienced hands-on learning of full production process, web design, full front-end development, and user experience design.

- Responsive HTML, CSS, Sass, JavaScript, jQuery, Github
- UI/UX Design
- Wireframing

2006 - 2016

DIGITAL MARKETING: DIGITAL SERVICES MANAGER

SC State Federal Credit Union | www.scscu.com

Led and executed the Digital Marketing strategies, visions, brands, products, and services for one of the largest financial institutions in South Carolina. Planned and led redesign of corporate website to responsive standards, redesigned corporate intranet, launched social media, and led major Online & Mobile Banking enhancements.

- Digital Marketing
- Graphic Design
- Product Branding & Marketing
- Project Management
- Team Leadership

1998 - 2003

SPORTS MANAGEMENT & MARKETING

Vortex Sports & Entertainment, Inc. | 2000-2003

Professional Management, Inc. | 1998-2000

Provided marketing, graphic design, and personal representation services for over 150 NFL, NBA, MLB, and PGA TOUR professional athletes for two nationally elite, full-service sports agencies.

- Event Planning
- Graphic Design
- Presentations
- Public Relations
- Sports Marketing

1998 - 2002

B.S., SPORTS & ENTERTAINMENT MANAGEMENT

University of South Carolina | www.sc.edu

Graduated from the fifth best Sports Management & Marketing university in the world, as ranked by *Sports Business International*.

- Business
- Finance
- Marketing